



Dear Councillors,

**'We Don't Buy Crime' – Leading from the Front**

As part of my commitment to building a safer West Mercia, I would like to work with you to help prevent acquisitive crime. I fund the "We Don't Buy Crime" – Leading from the Front project, which seeks to reduce burglary throughout West Mercia. Crime deterrent 'Smartwater' is part of this and it is distributed across villages and towns to protect people's property. This offer will be a further opportunity for you to build partnerships with your community groups and engage with residents in your constituency.

As part of this proposal **I am committed** to providing you with the following:

- **25% of the required Smartwater kits** for a chosen area
- **100% of the signage cost** to promote your new WDBC area
- **A dedicated PCC post** to co-ordinate the project and be your first point of contact

You will find the application pack on my website by [clicking here](#).

I very much look forward to hearing from you and to the prospect of working together.

Yours sincerely

John Champion  
**Police & Crime Commissioner**  
**West Mercia**